

It is the **difference** that makes us the best.

Volume I (2008) Commentary Article # 1

The Bullying Solution: From Losers to Leaders

Now you can develop successful strategies for bullying prevention

by identifying the PRESENT BEHAVIORAL BIAS

of the person in question.



Why?
Bullies take
different lines of attack.



Bullying may take place with persons attached to negative Planner behaviors:
They use intellectual bullying strategies.

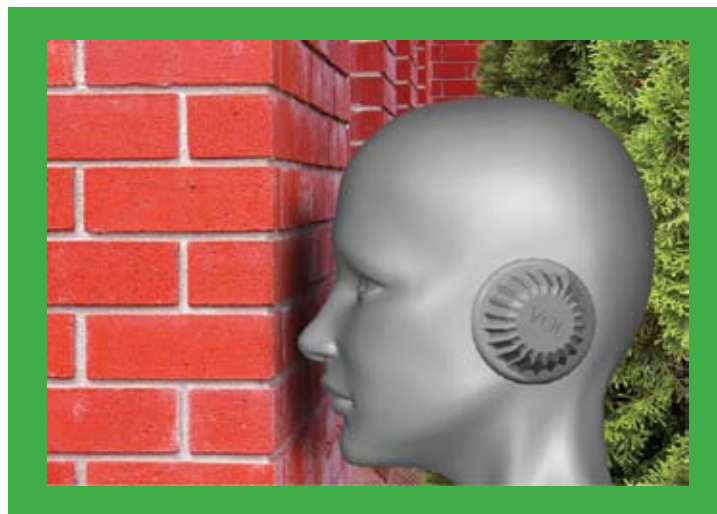
Bullying may take place with persons attached to negative Builder behaviors:
They use power/control strategies.

Bullying may take place with persons attached to negative Relater behaviors:
They use negative emotion/ gossip mongering strategies.

Bullying may take place with persons attached to negative Adventure behaviors:
They use physical/mocking/making the butt of a joke strategies.

Unless you want to come up against a brick wall, it is necessary to understand that in dealing with any conflict or dysfunctional behavior, it is imperative to first identify the PRESENT BEHAVIORS of those in conflict. This is the first crucial step in order to develop strategies for resolution.

The pundits recommendation for avoiding a Virginia Tech or Columbine fail to do this.



The **Winning Colors**[®] process identifies the present behaviors of an individual effectively in a matter of minutes.



The objective of the **Winning Colors**[®] process is to empower a person to bring up the behaviors required by the situation, person or group you are dealing.

The Future is NOW!



Walk Into the Light with the **Winning Colors**[®] process

Leave the
Shadows
Behind You!

We give you the process for understanding self and others.

The **Winning Colors**[®] process offers concrete solutions to bullying through brain compatible learning, behavior modification research and other hands-on strategies.

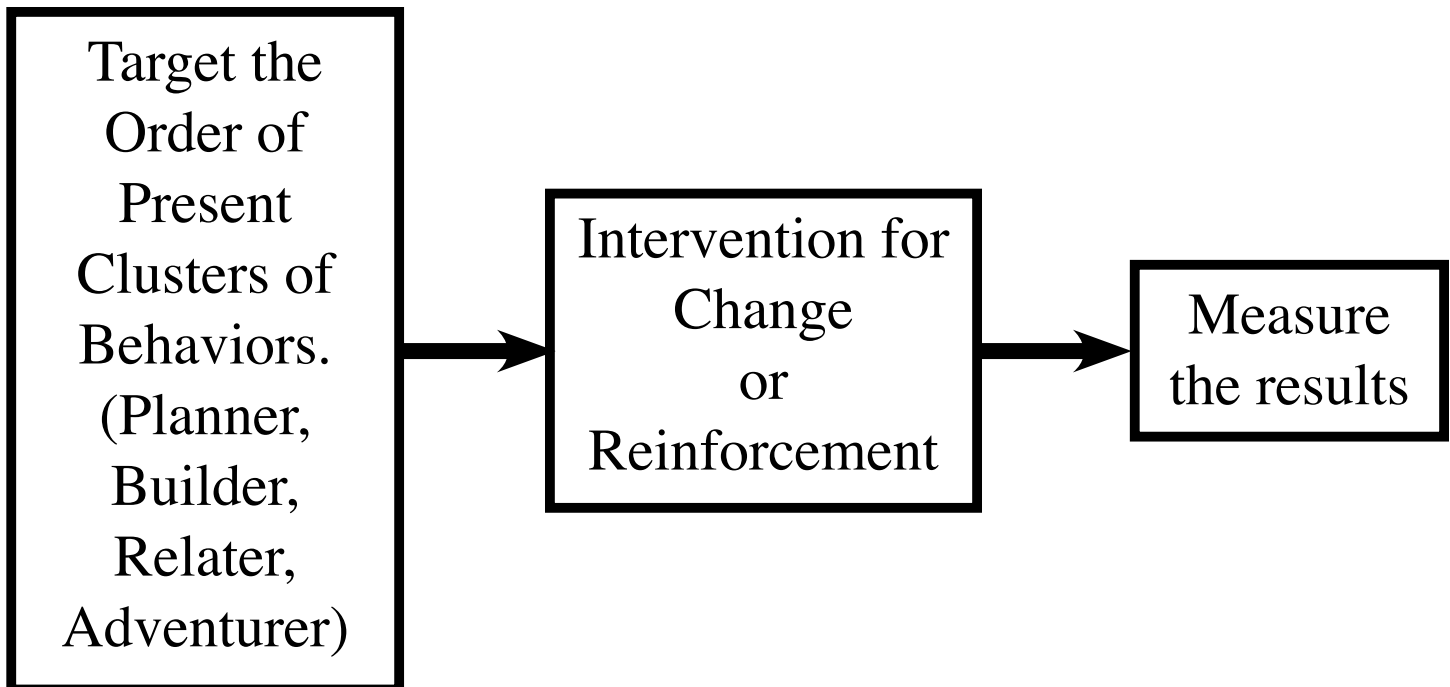
The Secret of the **Winning Colors**[®] Process

The theoretical basis for the

Winning Colors[®] Process

is based on the Behavior Modification Paradigm

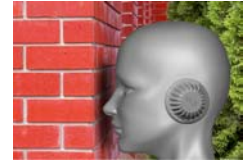
1.



2. Client Centered Therapy: The best knower of the person is the person himself/herself.
3. Neurolinguistics. Words are significant in describing and determining behavior.
4. The behaviors of an individual determine his or her locus of control.
5. Dunn's Brain Compatible Learning Model.

www.winningcolors.com e-mail: www.winningcolors@mindspring.com

Support Tools and Strategies for Success



How to Break the Sound Barrier: **The Winning Colors®** process!



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